



## Weybourne Holiday Cottages | Business Profile

### Friendly & Informal

In her friendly and informal way **Sally Middleton** from **Weybourne Holiday Cottages** is an absolute mine of useful information for her guests; helping them make sustainable choices.

She really adds value to her room pack by sharing lots of local knowledge and sustainable ideas. This is precisely the sort of information that visitors like - local, on the ground detail.

The way that Sally encourages repeat bookings is a masterstroke! Not only does she encourage repeat bookings but she encourages them out of season through re-booking and Winter Break offers

While the holiday cottages are open all year round and attract many return visitors they also actively promote their special short-break packages comprising of **3 Nights** (Friday to Monday) and **4 Nights** (Monday to Friday). These packages are available between November and May.

“ The winter months can be very cozy. Short days, pub lunches, gentle strolls, bottle of wine in the evening in front of the wood burner. Plus the pool is open all year round.

This area is quite different in the winter /spring months. Not only is it quieter on the roads there are different things to enjoy. ”

### Great Year Round Destination

**Weybourne Holiday Cottages** is situated on the beautiful North Norfolk coast, an Area of Outstanding Natural Beauty, near the creeks and sandy beaches of Blakeney, on the edge of Weybourne Village and offers:

- comfortable, self-catering holiday cottages in traditional-style, Norfolk brick-and-flint cottages sleeping, depending on the cottage, from 2 to 7 people:
- at Home Farm, cottages unused by pets, and
- nearby, where dogs are welcome, a cottage and a budget-friendly chalet.
- heated, indoor swimming pool, equipped children's play area, games room, mini gym, wireless Internet access and The Beauty Room
- All topped off with a commitment to the personal touch and attention to every detail

### Dog Friendly

Sally has two dog friendly cottages - **Rosedale Barn** and **The Cabin**. Last year one of their dog owning guests - Liz - offered some useful feedback from her stay.

- **The Ship** welcomes dogs, but only in the bar area. You can still order a meal here though.
- **BunTeaS Tea Rooms:** You can take your dog into their garden (the tea room is very small). The best crab salad I had all week and half the price!
- **The Rose Garden Cafe** at Holkham House: Nice bit of cake! Again you can take your dog in the garden and in one of the rooms inside.
- **The Lobster:** ticked all the boxes for us; menu to suit everyone. Happy with dogs, wi-fi for kids, and helpful staff.
- **The Tank Museum:** They explicitly do not allow dogs but do provide secure kennels. We tried this and were very happy with the arrangement. We had taken a bed and bowl but I was impressed that they gave us a water bowl to use. Warning - though relatively shaded there is no cover if it rains.
- **Poppy Railway Line:** Dogs are permitted.



Holkham House

## Out and About in the Village

### Weybourne Village Store

Felicity, Mark and their young family have been in the village for four years now and the shop goes from strength to strength.

It sells the usual things you'd expect but also seasonal foods including items like sledges and gloves in the winter, bucket and spades in the summer.

Also small local gifts to take home and wonderful cakes and homemade snacks to buy - ideal quality picnic food. You can even get croissants for breakfast. There is a small coffee bar so you can buy a latte and a slice of cake to take to the beach early evening or morning; watching the fishermen at work, enjoying the rolling in and out of the waves. A lovely way to start your day.

Sally says - please support this business and young family central to our village life where ever possible.

Turn left out of our drive, and follow the road to the church. Turn left along

the coast road, 150 yards and the shop is on your right.



Photo | © Evelyn Simak via Wikimedia Commons

### The Ship Pub

The Ship is a friendly place for a meal or drink. It has a garden for the children at the back and they welcome dogs on a lead. Follow directions to the shop and The Ship is on your left.

### BunTeaS Tea Room

On the way to the beach - small and simple.

Other restaurants/ bars/ eating out in the village:

**The Maltings Hotel** is past the shop, heading along the coast road towards **Blakeney**.

The **Mobile Fish & Chip Van** calls in the village on a Friday outside the telephone box on Station Road at 4.15pm.

### The Beach

A pleasant 10 minute stroll following directions for the shop, then carry on down 'Beach Road'. This is a good 'stone throwing beach' but not suitable for bathing due to the deep water. A path takes you all the way to the beach most toddlers will manage it.

### North Norfolk Railway

This is one mile out of the village. From our drive turn left and then right into 'Station Road' follow the path - a pleasant walk.

## Things to do Around Weybourne when it's Cold!

Sally is very keen to encourage people to come out of season - it's obviously good for business - but she also has a passion for her 'patch' and wants more people to enjoy the coast and countryside as much as she does.

Special Short-stay 3 and 4 night Winter Breaks at attractive prices all help the bottom line.

Many 'off-season' visitors have commented on the laid back ambience of Norfolk in the Winter and been surprised at the variety of events at this time of the year.

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This area is quite different in the winter /spring months. Not only is it quieter on the roads there are different things to enjoy. The run up to Christmas is a busy time:

**Holt Christmas Lights** are switched on in the last week in November (usually the last Wednesday of the month). Coach parties come from far and wide to see the fantastic display and to do the last minute shopping.

Sally has several regulars who enjoy the **Thursford Christmas Spectacular**. This is a big variety performance that runs during November and December. It is very popular so get a ticket early.



Christmas Lights

**Thursford** have just open a Christmas Santa's Grotto - reviews have been good so far. If it is anything like

the shows they put on it will be excellent.

**Santa Special's** are magical for the children under 8. **The North Norfolk Railway** run special trains to visit Santa in his grotto at **Weybourne**. Price includes a mince pie, drink and present for the children. Book early as it is popular.

**North Norfolk Railway** run several specials throughout the year including a 1940's weekend (Sept) - if dressed up you ride the train for free. Also there are several **Murder Mystery** nights and **Thomas the Tank Engine** weekends (Oct) - for details pick up a leaflet at the station.

### Cromer Pier Christmas

**Show**. This has been very successful and they have lots of good reports about this show.

**Sheringham Little Theater's Christmas Panto**. For a local theatre this is always good fun for the family and a traditional activity close to the festive season.



## Leave the Car at Home Today!

Sally's have been on a 'Green Advantage' Course and is full of great ideas on being greener. She's been encouraging her guests to have a day without the car. It helps unclog the busy roads in the main season, reduces car emissions and helps the environment. "You don't need me to bang on and on but there really are some excellent days out right from our doorstep" says Sally. So here's Sally's Top Ten list:

1. The obvious thing is **Walking**. Pack a picnic; grab an ice cream, cake, coffee or food at **Sheringham** to make a day of it. The cliff top walk to **Sheringham** is, in my opinion, the nicest walk I know in this area. My children when aged three managed it, my 70-year-old parents walk it, my teenage son drags his knuckles along it regularly and Paul and I take a stroll along here every two to three weeks. It can be done with a robust pushchair and some keen helpers but be prepared to work hard in places. 2.5 miles to **Sheringham**. Walk back, head home through **Sheringham Park** (7/8 miles in total) or grab the Coast Hopper (see below).
2. **The North Norfolk Railway** One-mile walk to **Weybourne** Station connects you to **Sheringham** and **Holt**. Check the best prices for riding the train for the day. Holt is another good mile from the Holt station whereas Sheringham brings you straight into town. Plenty of places to eat here. Check out the newly opened **Lifeboat Museum** for some local history and the viewing tower.
3. **Muckleburgh Collection** (all ages) At least half a day will be taken up here but combine with a circular walk and a swim in our pool and the day will be full enough. For a nice walk from **Home Farm** turn right from our drive and walk for roughly a mile up the road. Just as you come to the base of the steep part of the hill where the trees start, there is a public footpath tucked in on your right - there is a signpost. Follow this path - it edges Home Farm and comes out opposite the Collection. Mind crossing the coast road. Coming home go to the Collections car park and head across the field downhill. You come to Beach Road near the village shop - roughly a mile home and safer than the coast road.
4. **Hire a Bike at Kelling Heath Caravan Park** - just over a mile out of the village (head beyond the North Norfolk Railway - all up hill I'm afraid!) At the caravan park head right from the car park to find the cycle hire. Enjoy the many pathways over the heath land or head down the country lanes to the nearest pub. Cycle to **Baconsthorpe Castle** with a picnic, find the **Wheatsheaf Pub**, or **Hunny Bell** - all doable on two wheels.
5. **Coast Hopper Bus Service**. I love the Coast Hopper - I can't rave about this enough. It's a great asset to



Coast Hopper

this coastal area and often overlooked by visitors and locals. The Coast Hopper links **Cromer** to **Hunstanton**, and pretty much all the towns and villages in between. It runs half hourly in the summer Mon - Sat and hourly in the winter. A fantastic way to see the coast without having the hassle of driving and parking. The bus is as cheap as chips too - free if over 65! Running until 9.00pm in the summer means having an early meal along the coast and stumbling home as a possibility.

6. **Coast Hopper Bus Service** - consider these days out:  
**Burnham Overy Staithe** - walk the 5 miles to **Wells** from here - have lunch - and ride the Coast Hopper back. The Hero Pub at **Burnham Overy Staithe** is very nice for a sandwich before or after your walk. Other lovely coastal walks: **Wells** to **Morston** or **Blakeney** / **Blakeney** to **Cley** and of course the prettiest stretch is **Sheringham** to **Weybourne**!
7. **Wells** Plenty to do here for the whole day - the beach, crabbing, walking, eating, and shopping. Wells has a eclectic range of shops - some cheap and cheerful pound shops next door to trendy deli and arty craft shops - something for everyone! Remember the beach is one mile away from the quay and towns centre although a little train services it.
8. **Burnham Market** This is a beautiful village - dress code: Barbour; mode of transport: 4x4! It's a lovely village with **The Hoste Arms** at its centre - renowned for excellent food - book a table before going. It's a bit like a smaller **Holt**. For moody teenagers there is a Jack Wills shop, for the ladies an up market hat shop that draws people far and wide, plus several foodie deli's and other "Nonsense" shops.
9. **Holkham Hall** - A wonderful private hall with fabulous grounds and a walled garden. A full day out. It is just beyond **Wells**. The hall is privately owned and open to the public. It has a museum, deer park, pottery and restaurant. The **Victoria Hotel** is close offering upmarket dining. Across the road (a miles walk) is the entrance to the famous **Holkham beach** - it is vast and worth seeing.
10. **Cromer** - I like **Cromer** - it is a bit "Kiss-Me-Quick" but go to see the Victorian pier, see the people crabbing off the sides and the lifeboat and theatre at the end. Look back at the grand Victorian hotels and imagine how this resort boomed when the railways were built. **Cromer** use to have three railway stations in its heyday - now only one remains. The shops are good too. Teenagers can be dropped off at the cinema giving the adults some "time-out". The coastal walk over the cliff top to **Overstrand** only takes half an hour - rewarded with a coffee and cake at the cliff top cafe before heading back.