

**NORFOLK COAST
AREA OF OUTSTANDING NATURAL BEAUTY
(AONB)**

2019-24 MANAGEMENT PLAN REVIEW



Summary of changes

The aims of the review of the 2014-19 Management Plan were to produce a revised 2019-24 Management Plan with:

- Improved design
- Improved clarity of language and meaning
- A focus on delivery
- Brevity, moving an additional depth of information into supporting documents
- Demonstration of an appreciation of the high levels of change to many key external factors
- Updated objectives, demonstrating an appropriate response to these changes

Changes to terminology	
Area of Outstanding Natural Beauty (AONB)	Area of Outstanding Natural Beauty (the Area)
Norfolk Coast Partnership (NCP)	Norfolk Coast Partnership (the Partnership)
Area, with western and eastern outliers	Western, central and eastern zones
Key qualities of natural beauty	Special qualities
Key drivers of change	Key external factors
Themes	Strategic strands
Objectives and policies	Objectives

Changes to structure	
Title	
Norfolk Coast Area of Outstanding Natural Beauty Management Plan Strategy 2014-19	Norfolk Coast Area of Outstanding Natural Beauty Five Year Strategy: 2019-24
Forewords	Deleted
Partner commitment	Replaced by a partner agreement in Supporting Information
1. Introduction and summary	Deleted
2. Setting the scene	1. Introduction
2.1 Designation and management – the statutory background	Working together to protect a landscape How the Partnership operates Who is in the Partnership? Delivering through effective relationships
<ul style="list-style-type: none"> • Designation as an area of outstanding natural beauty (AONB) • Statutory duties for management • Statutory duty of regard • Statutory duties for AONB Management Plans 	
2.2 Managing the area	
<ul style="list-style-type: none"> • The AONB Management Plan • The Norfolk Coast Partnership • Funding • Other designations • The Marine Dimension • Working with other designations and plans • AONBs in the Town and Country Planning System 	
2.3 How to use the management plan	

<ul style="list-style-type: none"> • Structure of the plan • The Strategy • The Action Plan and Annual Progress Report • Associated Guidance • Using the management plan 	
<p>3. A special place Introduction</p> <p>3.1 Qualities of natural beauty</p> <ul style="list-style-type: none"> • Statement of significance • Summary of key qualities of natural beauty of the Norfolk Coast <p>3.2 Assessment of the condition of the area's natural beauty</p> <p>3.3 Key drivers of change in the area</p> <ul style="list-style-type: none"> • Coastal processes • Climate change • Policy and socio-economic drivers 	<p>2. Understanding the area A special place How designation informs management National Landscapes Statement of Significance Summary of special qualities Key external factors</p> <ul style="list-style-type: none"> • Climate change • Sea level rise • National and international policy • Coastal processes • Local development • Visitor numbers and activities
<p>4. Themes objectives and policies 20 year vision for the area Themes in this section of the plan Understanding and education</p> <p>4.1 Landscape, biodiversity and geodiversity</p> <p>4.2 Built and historic environment</p> <p>4.3 Farming, forestry and fishing</p> <p>4.4 Sustainable communities</p> <p>4.5 Access and recreation</p> <p>For each theme: Introduction Vision in 2034 Key issues relating to natural beauty for 2014-19 plan Objectives 2014-19 Policies 2014-19</p>	<p>3. What we plan to achieve Managing change Strategic strand 1: Natural environment Strategic strand 2: Recreation Strategic strand 3: Built environment Strategic strand 4: Local communities and the rural economy</p> <p>For each strand: Our vision for the future What might influence progress Objectives</p>
<p>5. Monitoring and review Monitoring the condition of the area's natural beauty Monitoring implementation of the Management Plan</p>	<p>4. Moving forwards</p>
<p>Appendices</p> <ul style="list-style-type: none"> • Glossary of technical terms • References • List of supporting documents 	Replaced with footnotes
	Photographic index map Acknowledgements
	<p>Project-focussed inserts</p> <p>#1: Supporting local habitats and wildlife #2: Defending the character of the built environment #3: Removing overhead electricity lines #4: Enhancing public understanding #5: Harnessing art to engage with new audiences</p>