Our role

The Norfolk Coast Partnership is the guardian of an Area of Outstanding Natural Beauty.

We represent the community and a diverse spectrum of organisations working together to guarantee that the qualities we value in the Norfolk Coast today are protected for tomorrow.

Through our understanding of the issues, collaborative approach and positive action, we are striving to ensure a sustainable future for the area.

It is our duty to work with residents, businesses, policy-makers and visitors to build a greater awareness of its unique qualities and fragile needs – and of our shared responsibility to watch over it for future generations.

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Some notes on this report’s…

Structure The Norfolk Coast Partnership works to a five-year management plan (2004-09) based on a 20-year vision. To show progress this report uses the same headings. Each section features the objectives, updates on what was achieved during the year and a look ahead.

Images From September 07 to March 08 we benefited from the talent, enthusiasm and local knowledge of a group of 25 students in their second year of photography studies as part of the NCFE Certificate in Creative Craft – Digital Photography led by adult education tutor Julia Rafferty at Wells Library. Responding to three challenging briefs set by the partnership, they produced all the images you can see throughout this publication. Our thanks and appreciation to Janet Angles, Pamela Austin, Terry Austin, Ken Barnes, Ruth Boxall, Wendy Calow, Hazel Denslow, Joe Ellison, Jane Forbes, Sue Grout, Liz Kendall, Kath Lynn, Judy Manson, Helen May, Janice Parkington, Jean Parsons, Judith Paxton, Sue Preston, Eileen Sibson, Lorrie Talls, Pat Thompson, Eileen Urquhart, John Warham, Veronica Wetherell and Ian Williams for their reflection of what is so special about the coast.

The cover image is by Helen May. The inside front and back covers feature work by Janet Angles, Pamela Austin, Terry Austin, Ken Barnes, Ruth Boxall, Hazel Denslow, Joe Ellison, Sue Grout, Liz Kendall, Kath Lynn, Judy Manson, Judith Paxton, Sue Preston, Lorrie Talls, John Warham and Ian Williams.
It’s been a year of progress on many fronts, showing just how much can happen when organisations work together.

The Norfolk Coast Partnership exists to make that happen for this fantastic place, so it’s a real pleasure to present this report to you.

In it you can read about how the partnership’s committed staff team and members are growing its scope and strengthening in capacity.

From the launch of the grassroots ‘Friends of the Norfolk Coast’ volunteer group (page 4), to the development of terminology to ‘map’ landscape use and change (page 7), much has been achieved. Partners have rallied round a new identity, and shown their support through a successful new community magazine (see page 4).

This year also marks three years of our sustainable development fund. We have given out £183,113 to projects to help change things for the better – and that cash has been boosted by ‘matched funding’ to bring in projects that were actually worth £777,845 to the coast. A great example of how being a protected area leads to positive change. Read more about what’s been done throughout the report, and on page 13.

I look forward to working with you – and sharing the benefits – over the coming year.

Cllr Brian Long
Chairman
Norfolk Coast Partnership
Manager’s update

Communication continues to be a high priority for the Norfolk Coast Partnership, as key pieces of work during this year reflect.

Our stronger visual identity, using a new logo and design features, has successfully reinforced our role. As well as the ever-popular Norfolk Coast Guardian, a partnership directory was printed and distributed and, as a new venture, a winter community news booklet was produced.

On the community side, a photographic competition in the Norfolk Coast Guardian received a superb response and led to good publicity and a travelling display, and a new group to provide support for our parishes representatives and improve communication with local people – the Friends of the Norfolk Coast – was formed.

Throughout the year we have benefited from the commitment and hard work of our partners and staff team. For two colleagues, the report year was their last at the partnership. In May 2008 we said goodbye to Maree Limpus, our community officer and SDF administrator, who returned to her native New Zealand. In July Neil Featherstone, our strategy and projects officer, took up a new challenge more locally as Brecks Project Manager. My sincere thanks and good wishes for the future go with both Neil and Maree.

Tim Venes
Manager
Norfolk Coast Partnership

Looking ahead: much of the work that the partnership has been involved in over the last year will culminate in results in 2008-09, including:

- development of funding from Europe for the area (Rural Development Programme/Leader and Interreg)
- review of the management plan
- development of integrated landscape character guidance
- development of schemes and future funding to remove overhead power lines
- review of the Norfolk Coast cycleway and the local products directory
- development of plans critical to the future of the area, including the review of the shoreline management plan for Hunstanton to Kelling and a North Norfolk coastal management plan.
Partnership management of the Norfolk Coast aims to bring about the sustainable management of the area – meeting its environmental, social and economic needs whilst conserving and enhancing its natural beauty.

The importance of the designation, partnership and area were all reinforced by communications this year. The Norfolk Coast Partnership’s new identity was rolled out, with new corporate stationery, a style guide, new banner displays and an interactive magnetic map. The partnership directory was printed, launched and distributed to key partners, and a website developed.

A new community newsletter – Norfolk Coast: 100 ways to be part of it – was produced in the autumn, with a target readership of local communities and the aim of bringing the work of all partners for the coast alive for local people. The full-colour 32-page glossy featured a wide range of photographs entered by members of the public to a popular photographic competition, which led to a touring exhibition of exciting images. A print run of 10,000 copies was rapidly distributed and partners supported the publication well with sponsorship and advertising.

To encourage active participation, a new group was launched for volunteers. Friends of the Norfolk Coast welcomed an enthusiastic group of people to its first meeting. A programme of tasks, talks and activities will be developed. Details of the group, together with other elements of interest to local people, can be found in the new community section of the website.

Continuing dialogue with communities at grassroots level was also achieved with the publication of a series of regular articles in over 15 local parish publications, covering topics including the sustainable development fund.

Students on an adult education course at Wells Library produced the photographs you can see throughout this report in response to three briefs set by the partnership (see note on page 1), and staff attended a presentation evening at the library to view and give feedback on their work.

Celebrations of the 40th anniversary of the designation of the area in 1968 were planned for 2008, including the development of a specially produced local beer – ‘Norfolk Coast Beauty’, two art exhibitions, a double marathon run and associated press coverage.

Funding to develop sustainable tourism through work with local tourism businesses was sought in partnership with the RSPB, National Trust and Norfolk Wildlife Trust. Working with other UK sites as well as Belgian, Dutch and French partners, a funding bid through ‘Interreg’ – a European funding stream to encourage cross-border cooperation – was developed but was initially unsuccessful. A revised bid focusing on Natura 2000 sites (those of importance for nature conservation in a European context) is in progress.

The partnership team jointly with others, led by the county council and Norfolk Rural Business Advice Service, developed and submitted an application for the Norfolk Coast and Broads to the East of England Development Agency to deliver Rural Development Fund for England (RDFE) funding over the next six years. The scheme involves the ‘Leader’ approach, which aims to include community input into projects and schemes that address a broad range of local economic issues.

**Reflections (OPP RIGHT)**

Eileen Sibson takes pictures to reflect ‘the impact on visitors of the landscape – not the other way round’
Looking ahead to 08-09, plans include:

■ Development and evaluation of the use of the partnership directory and web site through engagement with partners, including production of partnership newsletter

■ Production of regular articles for local publications

■ Scoping and first stage production of an interpretation strategy for sites on the coast, in collaboration with working group of partners

■ Celebration of 40th anniversary with exhibition, publications and specially produced local beer

■ Continuation of communications working group

■ Growth of Friends of the Norfolk Coast volunteer group

■ Involvement in scoping Interreg application

■ Involvement in ‘Leader’ delivery, developing bids from local businesses and groups for £3.8m grant available over six years

■ Communicate the importance of the designation, partnership and area

■ Use the management plan

■ Involve partners and stakeholders, especially local communities

■ Use statutory plans and powers to manage change

■ Address identified issues

■ Use funding and develop new funding sources

■ Where pressures lie outside control of partners, lobby for change

■ Support the local economy

(Condensed extract from the Norfolk Coast Management Plan 04-09, pp24-7)
2 Landscape and wildlife

The outstanding landscape of the Norfolk Coast, which supports internationally important wildlife, was the reason for its protection.

Landscape character assessment is being used increasingly to help influence decisions that affect the countryside. It is a way of describing what makes one area different to another and captures the features and character of an area.

Each planning authority of the AONB has adopted a slightly different approach to this process and, working with the county council, we have developed a consistent typology for landscape across the whole county that has been agreed by all districts and boroughs.

Building on the work over the last eight years to raise awareness and use of landscape character, we have produced draft guidance for the landscape character of the area. By integrating the historic evolution of the landscape with its current character and opportunities to deliver large-scale nature conservation targets, it will provide information to help guide changes to the landscape. It also aims to provide a more consistent approach to the use of landscape character by local authorities and others when considering proposals such as planning and agri-environment.

The Glaven valley project progressed with a stakeholder meeting held to discuss the findings to date and two proposed scenarios for the future integrated management of the catchment. A possible pilot for the ecosystem approach is under consideration, along with other means by which an agreed future management of the catchment can be taken forward.

OBJECTIVES

- Consider the special qualities of the area in planning and development control in a consistent manner across the area
- Identify, develop and promote further agreed guidance as necessary to provide a comprehensive framework for the co-ordinated management of the natural beauty of the area
- Maintain and enhance the populations of distinctive species and habitats of the area within the constraints and opportunities of climate and other environmental changes

(from Norfolk Coast Management Plan 04-09, p32)

The proposals to underground overhead cables from the sensitive landscapes of Holme Dunes national nature reserve and the iconic views of Salthouse church have been progressed with the necessary consents now in place. Including the scheme at Nelson’s birthplace of Burnham Thorpe (completed in 2007) the coast will have benefited from over £650,000 worth of work from this fund up to 2010. Letters of support have been sent from partner organisations to help in lobbying Ofgem to provide a further five years of funding beyond the current 2010 deadline.

Looking ahead to 08-09, plans include:

- Finalise the integrated landscape guidance, agree how it will be adopted by partners, promote its use
- Investigate the use of fixed point photography to monitor landscape
- Implement the overhead lines removal scheme at Holme-next-the-Sea, prepare for the start of the scheme at Salthouse in spring 2009
- Work with national partners to secure a further five years of funding for removing overhead lines

The Natural environment toolkit

GRANTED £9,000 (75% of total cost, given in 2007 to Norfolk Rural Community Council)

DEVELOPED An environmental toolkit for use by local communities

RESULT Increased understanding of environmental impacts in parish and community planning

Annual Report 2007-2008

Blakeney (left)
Helen May’s pictures show how the coast presents an opportunity for a deep and fundamental contact with nature
Looking ahead to 08-09, plans include:

- Continued work between local partners on development of a coastal management plan for North Norfolk, and with national partners on support for communities in adapting to coastal change.

- Continued partnership working to review the shoreline management plan for the Wash and Hunstanton to Kelling.

The dynamic Norfolk Coast is ever-changing, throwing up ongoing challenges and opportunities.

Partner organisations have continued to work together and with central government on resolving the issues raised by the review of the shoreline management plan for Kelling to Lowestoft – how to achieve ‘social justice’ and support communities in adapting to coastal change.

The production of a coastal management plan for North Norfolk, led by North Norfolk District Council, is underway. Workshops and follow-up meetings were held in coastal villages, and development of the plan through a participatory process continues this year.

A review of the shoreline management plan for the Wash and for Hunstanton to Kelling, where flooding rather than erosion is the main issue, has commenced, led by the Environment Agency but with close involvement of other partner organisations and local people.

OBJECTIVES

- Continue to improve understanding by all stakeholders of the processes driving long-term coastal change and its implications.

- Proceed towards the sustainable management of the coastline through the development and implementation of all coastal management plans and projects.

(From Norfolk Coast Management Plan 04-09, p35)

Black-tailed godwits (below)

Liz Kendall’s carefully composed work shows the dynamic relationship between the sea, space and wildlife on the coast.
4 Farmland and woodland

Farming is a key influence on the Norfolk Coast, and there is much scope to improve sustainability through stewardship agreements.

Environmental stewardship, led by Natural England but supported by others, especially FWAG, continued to have an impact. 43% of land in the area is in the entry level scheme, 53% in entry level plus higher level.

NCP staff worked with the Forestry Commission, providing advice on four applications for felling licences and woodland grant schemes.

Looking ahead to 08-09, plans include:
- Roll-out of integrated landscape guidance (landscape and wildlife) will also provide guidance to land managers and agri-environment advisers

BARROW COMMON (BELOW)
Jane Forbes’ images capture the perspective and varied scales farming brings to the landscape

OBJECTIVES
- Ensure the optimum benefit to the special landscape character, archaeological sites, historic landscapes and biodiversity is achieved through agri-environment schemes
- Sustainably manage current woodland, and appropriate new woodlands, to provide landscape, biodiversity and economic benefit
- Enable farmers and landowners to contribute more effectively to the sustainable management of the natural beauty of the area through the development of support and advice

(from Norfolk Coast Management Plan 04-09, p39)

Woodfuel boilers

GRANTED
£14,500 (14% of total cost, given in 2006 to Anglia Woodfuels Ltd)

INSTALLED
Two biomass boilers to use wood as a sustainable energy source

RESULT
95% reduction in greenhouse gases (compared to oil); increased local employment and woodland management

3 YEARS OF SUSTAINABLE DEVELOPMENT 2005-08

CASE STUDY

Annual Report 2007-2008
5 Living and working

Looking ahead to 08-09, plans include:

- Continued meetings and development of Friends of the Norfolk Coast
- Scoping the possibilities and levels of support in partnership for a wider volunteer network on the coast
- Expansion of the local products guide with new entries, plus consideration of how to provide information on local products more effectively to visitors

The lively relationship between the Norfolk Coast and the people who live in and visit it is what keeps the place special.

A new volunteer group – Friends of the Norfolk Coast – was set up to benefit both people and the area. The group had a well-attended inaugural meeting. A draft programme was discussed, ideas were put forward for possible projects, and the work of the partnership including the possibilities offered by the sustainable development fund was outlined.

Following on from this, newly joined Friends helped with a beach clean, delivered community newsletters and attended information evenings.

In a wider context, initial discussions were held regarding the possibility of a wider volunteer partnership to increase opportunities for partners and other organisations to share resources and expertise.

**OBJECTIVES**

- Influence and implement local housing policy to provide for specific needs whilst conserving its natural beauty
- Work towards a viable broad-based economy whilst maintaining natural beauty
- Support and advise the tourism industry so that it may take account of the specific environmental, social and economic needs of the area
- Gain a clear picture of service provision and utilise existing and develop new schemes in areas of need
- Improve support and training for all businesses in order that they contribute to the natural beauty of the area and help all businesses to operate more sustainably
- Improve access to support and training for those living in the area

*From Norfolk Coast Management Plan 04-09, p43*

### CASE STUDY

**Coastal connections**

**GRANTED**

£1,500 (50% of total cost, given over 2005 and 06 to Norfolk Wildlife Trust)

**PAID FOR**

Trips to the coast for schools from areas of social disadvantage/rural isolation

**RESULT**

Active participation, understanding and enjoyment from over 600 students

**Mussel washing (below)**

Veronica Wetherell’s research led to some lively pictures of a working coast.
The Norfolk Coast is a local, regional and national resource which people use and enjoy. The partnership does not seek to promote the place, but manages sustainable enjoyment of it on the basis that the more people enjoy, understand and appreciate it, the more they will engage in looking after it.

Further work was undertaken with the county council’s access team to develop an innovative web-based ‘one stop shop’ for information on access to the countryside in the area. This will cover access provided through agri-environment schemes as well as public rights of way, to help people enjoy the area without using a car.

A review of the popular Norfolk Coast cycleway was started, with the help of volunteers from local cycling organisations. The review aims to update, check ease of use and make leaflets more user-friendly.

The Norfolk Coast Guardian, with the 40th anniversary of the area as its main theme, was published in March 2008 and 60,000 copies were printed for distribution over the summer season. Once again partners took a large part in providing copy and ideas, and advertising revenue again increased substantially, covering a considerable proportion of the costs.

Looking ahead to 08-09, plans include:

- Make information on access in the area easily available to the public through launch of NCC Access web site
- Complete survey of Norfolk Coast cycleway route and facilities and revise leaflets
- Produce and distribute 2009 Norfolk Coast Guardian

OBJECTIVES

- Establish and develop systems to manage visitor pressure on key wildlife species and habitats
- Improve opportunities for the understanding and awareness of the area and its sustainable use as a recreational resource
- Further improve facilities and information for people with disabilities to enjoy the area’s natural beauty

(from Norfolk Coast Management Plan 04-09, p46)

The Norfolk Coast Guardian

Bright sails (below)
Wendy Calow’s understanding of the area produced some striking images of how it is enjoyed

3 YEARS OF SUSTAINABLE DEVELOPMENT 2005-08

CASE STUDY
Paston Way

GRANTED
£3,405 (50% of total cost, given in 2005 to Norfolk County Council)

PAID FOR
New interpretation – leaflet and boards for a walking route

RESULT
Improved understanding, awareness and use of area for locals and visitors
## SUSTAINABLE DEVELOPMENT FUND PROJECTS 2007-08

<table>
<thead>
<tr>
<th>Project title and applicant</th>
<th>Description of project</th>
<th>Grant</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Vegetable and Fruit Garden</strong>&lt;br&gt;Sedgeford Primary School</td>
<td>Development of a fruit and vegetable garden in the school grounds with children growing and harvesting food for use in their school lunches and supplying a once a month community lunch. Wildflower area and bird boxes installed.</td>
<td>£590</td>
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<tr>
<td><strong>Natural Environment Toolkit</strong>&lt;br&gt;Norfolk Rural Community Council</td>
<td>Develop an environmental toolkit to be used by local communities either as a stand alone resource, or when putting together parish plans, community plans etc.</td>
<td>£9,000</td>
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<tr>
<td><strong>Coastal Futures II</strong>&lt;br&gt;Norfolk County Council</td>
<td>Education package including training for teachers and pupils on environmental sustainability in their schools and homes. This is an extension of the programme offered last year and will offer more follow up activities, support back in school and be offered to more schools. It will include free training to 12 teachers from 12 schools to show how the AONB can be used to raise achievement and aspirations.</td>
<td>£5,582</td>
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<tr>
<td><strong>Roots and Shoots: Growing for the Future</strong>&lt;br&gt;Holt Hall Field Studies Centre</td>
<td>Employ a teacher for two terms to set up and run an education programme focusing on growing/farming/rural studies. The project aims to be holistic in terms of health, wellbeing and sustainability. It will bring the Victorian kitchen garden at Holt Hall back into production and be organic.</td>
<td>£12,071</td>
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<tr>
<td><strong>Blakeney Lower Quay</strong>&lt;br&gt;Red House Land Trust</td>
<td>The building of a new timber Lower Quay on the Blakeney waterfront of a similar construction to the old Lower Quay, most of which is now unusable and currently a danger to the public. This will deliver a safe and usable quay for local people and visitors, with disabled access and improved landing for local and visiting boats and for boat repair. It will reinstate a visible and working part of the cultural heritage of the village.</td>
<td>£3,667</td>
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<tr>
<td><strong>Griffon Walks – series 2: Round Walks</strong>&lt;br&gt;Griffon Area Partnership</td>
<td>Three to four walks leaflets produced (as part of a series of 3 walk packages). All are circular walks from Mundesley and Southrepps following quiet lanes and footpaths. Also downloadable. Aim to help people feel more confident about getting out and walking in their countryside, thereby increasing activity, enjoyment, understanding and appreciation of area.</td>
<td>£3,030</td>
</tr>
<tr>
<td><strong>Community Wardrobe</strong>&lt;br&gt;SheringhamPlus Community Partnership</td>
<td>Employ a student force person to develop an effective and financially sustainable community-led costume hire service. This will include setting up at least one new club in the area teaching sewing/costume skills. Produce market research report to allow the initiative to develop effectively into the future.</td>
<td>£3,173</td>
</tr>
<tr>
<td><strong>Norfolk Coast Birds Study</strong>&lt;br&gt;RSPB</td>
<td>Scoping study to summarise evidence of how birds are affected by recreational activities.</td>
<td>£500</td>
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<tr>
<td><strong>Sustainability of Crab Catching</strong>&lt;br&gt;Cambridge University</td>
<td>Production of a leaflet to help people out ‘crabbing’ for fun to make sure they don’t harm the crabs.</td>
<td>£172</td>
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<td><strong>TOTAL</strong></td>
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<td>£37,785</td>
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A £25,000 grant was offered to Wells Harbour Commissioners as part of the first stage of building a communal shellfish handling facility. However, due to factors beyond our control, the project did not progress in the reporting year and the grant was not claimed. We hope that the project will go ahead in the near future.
Looking ahead to 08-09, plans include:

- Administer the sustainable development fund for the area to support projects in the area promoting sustainable development and management objectives.

During the first 3 years of the sustainable development fund:

- £183,113 granted to 35 projects worth £777,845 in total
- Over 50 school/student groups benefited (numbers still growing as programmes and resources developed continue to be used)
- 7 new technologies to reduce environmental impacts installed
- 19 new environmental information resources produced (brochures, signboards, touch screens and training programmes)
- 11 local community and volunteer groups directly supported
- 6 local sustainable industries/employment directly supported
- 10 landscape/wildlife areas developed or enhanced

To guarantee a healthy future for the coast, the Norfolk Coast Partnership seeks to lead the way in sustainable management and development of the area through the sustainable development fund.

The report year marks the third successful year of the Norfolk Coast sustainable development fund which has been used for projects ranging from educational programmes to reed cutting; from wildlife information to installing woodfuel boilers and new quays (see inset, right).

The grant advisory panel consists of eight representatives from the public, private and community sectors, who possess a wide range of knowledge and expertise about the area. The panel meets quarterly to decide upon grant applications and monitor progress of funded projects.

When making their decision, representatives look for innovative, creative and sustainable proposals that have public support and involvement. The fund allows people to take exciting risks and put new ideas into practice to benefit the people and environment of the Norfolk Coast.

OBJECTIVES

- Meet the aims of the area’s designation in the management of its traffic and transport
- Demonstrate the sustainable use and management of natural resources, energy efficiency and generation of renewable energy sources within the area that take account of its natural beauty
- Utilise existing and develop new methods to reduce the adverse impacts of all forms of pollution in the area
- Manage waste to reduce its environmental impact and to provide benefits to the sustainable management and conservation of the natural beauty of the area
- Contribute to the sustainable management of the area through an effectively operating local product network

(During the first 3 years of the sustainable development fund)

Family at Wells (below)

Pam Austin’s images are based on a perceptive approach and understanding of the importance of people within the landscape.
Looking ahead to 08-09, plans include:

■ Consult on and then publish revised plan
■ Play an active role in developing a national communications strategy and identity for AONBs

The partnership seeks to bring together the many plans and organisations which cover all or part of the Norfolk Coast, and to record and analyse their effect on the area to aid management.

Under the Countryside and Rights of Way act, a review of the AONB management plan, which was published in April 2004, is due by March 2009. So as well as the usual work of reviewing and rolling forward the action plan, the partnership has been engaged in a review of the overall plan.

This was commenced early in 2007 by a scoping group, to consider what aspects of the plan needed to be reviewed and how. A series of workshops were then held in autumn, involving representatives from a wide range of organisations and interests playing a part in management of the area.

An integrated technical group took forward the review in more detail, with Mott MacDonald commissioned as consultants to draw up a framework for strategic environmental assessment and an assessment under the habitat regulations for policies in the revised plan.

Further consultation with partners followed by public consultation on a revised plan will take place this year, after which a revised plan will be published early in 2009.

OBJECTIVES

■ Recognise the area in relevant partnership and non-partnership statutory and non-statutory plans in ways that contribute to its co-ordinated and sustainable management
■ Develop awareness and involvement of all those with an interest in the area, particularly in the sustainable management of the area
■ Monitor change in the state of the area’s qualities, preferably within a national framework for protected landscapes, through development of a methodology and indicators
■ Demonstrate and exchange information on good management practices with others, within the partnership, locally, nationally and internationally
■ Maintain the timetable for the review of the management strategy and action plan for the area and monitor its effectiveness

(From Norfolk Coast Management Plan 04-09, p55)
Partners and representatives

<table>
<thead>
<tr>
<th>Partner</th>
<th>Representative 07-08</th>
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<tbody>
<tr>
<td>Natural England</td>
<td>Chris Smith (officer)</td>
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<tr>
<td>Norfolk County Council</td>
<td>Ian Monson (elected member)</td>
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<td></td>
<td>Ingrid Floering Blackman (elected member)</td>
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<td></td>
<td>John Jones (officer, environment)</td>
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<td></td>
<td>Lydia Smith (officer, tourism)</td>
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<tr>
<td>North Norfolk District Council</td>
<td>Robin Combe (elected member)</td>
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<td>Rob Young (officer, planning)</td>
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<td>Robin Smith (officer, economic development)</td>
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<td>Borough Council of King’s Lynn &amp; West Norfolk</td>
<td>Brian Long (elected member)</td>
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<td></td>
<td>Gemma Cousins (officer, planning)</td>
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<td>Tim Humphreys (officer, tourism)</td>
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<td>Great Yarmouth Borough Council</td>
<td>Jim Shrimplin (elected member)</td>
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<td></td>
<td>Sarah Slade (officer, planning)</td>
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<td>Broads Authority</td>
<td>Lesley Marsden (officer) / Mark Macgregor (officer)</td>
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<td>Environment Agency</td>
<td>Chris Strachan (officer, conservation)</td>
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<tr>
<td>English Heritage</td>
<td>Philip Walker (officer)</td>
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<tr>
<td>Norfolk Wildlife Trust</td>
<td>John Hiskett (officer)</td>
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<tr>
<td>National Trust</td>
<td>John Sizer (officer)</td>
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<td>RSPB</td>
<td>Rob Lucking (officer)</td>
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<tr>
<td>Country Land &amp; Business Association</td>
<td>Nicholas Deterding</td>
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<tr>
<td>National Farmers Union</td>
<td>Stephen Temple</td>
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<td>Norfolk Farming &amp; Wildlife Advisory Group</td>
<td>Richard MacMullen (officer)</td>
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<tr>
<td>Parishes Representatives</td>
<td>Richard Searle – western parishes</td>
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<tr>
<td></td>
<td>Janice Howell – north western parishes</td>
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<td></td>
<td>Tony Groom – central parishes</td>
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<td></td>
<td>Hilary Thompson – north eastern parishes</td>
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<td></td>
<td>Keith Harrison – eastern parishes</td>
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<td>AONB Common Rights</td>
<td>George Parry</td>
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<tr>
<td>Wells Harbour Commissioners</td>
<td>Chris Rose</td>
</tr>
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Annual Report 2007-2008
Financial report

EXPENDITURE

- Core staff salaries and on-costs £129,061
- Travel and training £8,127
- Accommodation £11,172
- Communications £20,624
- Management plan £2,522
- Partnership administration £1,379
- SDF administration £6,013
- Projects £17,539
- Funds carried forward £7,481

TOTAL EXPENDITURE £203,918

INCOME

- Natural England £140,575
- Norfolk County Council £30,961
- Great Yarmouth Borough Council £1,072
- Other £350
- North Norfolk District Council £15,480
- Borough Council of King’s Lynn & West Norfolk £15,480

TOTAL INCOME £203,918

The Norfolk Coast Partnership
The Old Courthouse
Baron’s Close
Fakenham
Norfolk NR21 8BE
Tel: 01328 850530
Fax: 01328 850546
Web: norfolkcoastaonb.org.uk

Funding partners
- Natural England
- Norfolk County Council
- North Norfolk District Council
- Borough Council of King’s Lynn & West Norfolk
- Great Yarmouth Borough Council

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